Educational meetings
Exhibition and sponsorship packages 2018/19

1 Wimpole Street, London W1G 0AE • www.rsm.ac.uk • 020 7290 2981
About the RSM

The Royal Society of Medicine is one of the country’s major providers of accredited postgraduate medical education. Independent and apolitical, the Society provides a neutral platform for informed debate about important, often controversial, healthcare topics.

By supporting RSM educational meetings, your organisation will benefit from:

- Proven track record providing access to key decision makers in the medical field.
- Opportunity to advertise to a large, yet highly targeted audience of members and non-members, all of whom are actively engaged in the medical field and medical education.
- Direct networking contact with members and delegates.
- Opportunity to contribute to the continuing development of professionals.
- Top quality meetings across 55 specialty areas, nearly all with CPD accreditation.
- Educational venue in central London with a whole care team.
- Livestreaming is integral to the delivery of RSM conferences.
- Different sponsorship packages available dependent on your requirements.

Over 26,000+ delegates

400 meetings

95 joint meetings external organisations

55 specialties and areas of interest

1,200 CPD credits awarded

33 meetings run outside London

+2 overseas meetings

20 prestigious international visiting lecturers from America, Canada, France, Trinidad and Switzerland

90% of delegates report that their educational aims are met “well” or “very well”

2016/17 figures
### RSM Exhibition and Sponsorship Packages

<table>
<thead>
<tr>
<th></th>
<th>Silver £850 + VAT</th>
<th>Gold £1600 + VAT</th>
<th>Platinum £4000 + VAT</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Exhibition Stand</strong></td>
<td>Single</td>
<td>Double</td>
<td>Double</td>
</tr>
<tr>
<td><strong>Delegate/ Exhibitor passes</strong></td>
<td>2</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td><strong>Company profile in programme</strong></td>
<td>150 words</td>
<td>300 words</td>
<td>400 words</td>
</tr>
<tr>
<td><strong>Delegate insert or product to be placed in the on the day pack of every attendee</strong></td>
<td>1</td>
<td></td>
<td>2</td>
</tr>
<tr>
<td><strong>Delegate list on the day of the meeting</strong></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>Declaration of sponsorship (webpage, conference programme and email campaigns)</strong></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>Opportunity to purchase Corporate Membership at a reduced rate</strong></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>Logo on event page and link to your website of choice</strong></td>
<td>✓</td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td><strong>Opportunity to book your next event with 1WS or Chandos House at a reduced rate</strong></td>
<td>✓</td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td><strong>Sponsored lanyards (to be supplied by sponsor)</strong></td>
<td>✓</td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td><strong>Optional sponsored symposium (during breakfast or lunch, max 30 minutes)</strong></td>
<td></td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

### Additional sponsorship opportunities:
- Delegate inserts - £299 + VAT
- Sponsored workshop - £1850 + VAT
- Drinks reception
- Sponsored lunches/catering
- Annual sponsorship (includes free corporate membership)
- Educational grants
- Block booking delegate tickets
- Bespoke packages available on request
- 10% discount for existing corporate members

### Multiple day and half day meetings:
- Standard rates apply to full day meetings
- Multiple day meetings: (standard rate x days) 10% discount
- Half day or evening meetings: 30% discount

### Additional sponsorship passes:
- £75 per day per representative
- £45 per half day or evening per representative

### Stands
- Single stands consist of 1 table (6ft x 2ft), 2 chairs and power access. Double stands consist of 2 tables (each table measures 6ft x 2ft), 4 chairs and power access. Please note that there will be very limited space around your stand.

### Delegate pack inserts
- Provided by the sponsor. Maximum size A4, one or double sided.

### Optional sponsored workshop
- Please note that this will be hosted during either a refreshment or lunch break and will be entirely optional for delegates to attend. This will not form part of the meeting programme itself, or the CPD accreditation. The RSM is unable to promote the symposium/workshop to attendees.

### Annual sponsorship
- Allows to support a section for an academic year. Favourable conditions apply. Includes free corporate membership.

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*For bookings and additional information please contact Olga Lungu at sponsorship@rsm.ac.uk*
RSM Academic corporate membership:
The RSM Academic corporate membership is open to all organisations working in the healthcare arena that are looking to provide learning and development opportunities to nominated staff.

- Discounted/Free entrance to 400+ healthcare meetings annually.
- Remote access to 600 videos, 12500 ebooks and ejournals, 6 medical databases and Elsevier’s ClinicalKey.
- Access to members only club facilities and onsite hotel.
- Rights to display an exclusive RSM accredited logo on your website and corporate materials.

RSM Venue corporate membership:
Our Venue corporate memberships are open to all companies that want to make the most of the RSM as a conference venue or business space.

- Discounted conference theatre and meeting room hire at the RSM and Chandos house.
- Access members only exclusive club facilities and enjoy discounted rates at Chandos house’ boutique hotel.